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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No. VAS/Online Education/Extramarks/2017

Date: 16.04.2018

To,
All CGMs - BSNL Telecom Circles and Districts

Subject: Discount scheme for BSNL Employees subscribing to Online Education Service by Extramarks - reg.

Reference: Letter No. VAS/ Online Education/ Extramarks/ 2017 dated 05.01.2018

Kindly refer to the above referred letter vide which it was informed that BSNL has signed agreement with M/s Extramarks Education India Pvt. Ltd. for provision of Online Education Service to BSNL's Mobile data subscribers.

2. The Education content/ services for BSNL's subscribers along with their prices as agreed in the agreement have been revised. The latest Education content/ services along with the tariff applicable is enclosed as Annexure-I to this letter. This tariff shall be applicable w.e.f 16.04.2018.

3. As is evident from the tariff details, for incentivising BSNL's subscribers, discount is being offered to BSNL subscribers subscribing to this Online Education Service. Wide publicity of this scheme amongst BSNL subscribers may be ensured.

4. For incentivising BSNL's Employees, special discount is being offered to BSNL Employees subscribing to this Online Education Service. The discounted tariff applicable to BSNL Employees is enclosed as Annexure-II. This tariff shall be applicable w.e.f 16.04.2018. Wide publicity of this discount scheme amongst BSNL Employees may be ensured

5. Regarding the Online Education Service by Extramarks, following training/ marketing material have been developed and enclosed as Annexure:

S.No.	Targeted Audience	Annexure
1.	BSNL users	Annexure - III
2.	BSNL Employees	Annexure - IV

6. In case of any queries, M/s Extramarks Education India Pvt. Ltd. may be contacted at contact number - 08800255793 and mail ID - raka.de@extramarks.com.

This issues with approval of competent authority.

Enclosure: As above.



(Sanjay Kumar)
DGM VAS-I

CC:

1. PGM/ GM (CMTS) Nodal Center – Chandigarh/ Kolkata/ Pune/ Trichy, with a request to send bulk SMS to all BSNL Customers and create necessary price points to enable the above scheme.
2. CAO (CCC), O/o CGMT (AP Telecom Circle).
3. M/s Extramarks Education India Pvt. Ltd.